

YEAR 1				
SEMESTER	FALL		SPRING	
	INT 100 Principles of Academic Integrity	0		
	FYS 100 First Year Seminar	1		
	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature and Culture	3
	CM 101 Public Speaking Communication Intensive (CI)	3	Social Science II** (SS) PSY-101 recommended for grad school	3
	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3	CM 115 Interpersonal Communication or CM 211 Intercultural Communication Humanities III* (HUM)	3
	Humanities I* (HUM)	3	Quantitative Literacy (QL)	3-4
	General Elective	3	General Elective	3
CREDITS	16 CREDITS		15-16 CREDITS	
YEAR 2				
SEMESTER	FALL		SPRING	
	CM 205 Communication Ethics Humanities III* (HUM)	3	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3
	Communication Writing Core #1 200-level Writing Intensive (WI)	3	CM 255 Small Group Communication (offered spring)	3
	GDES 125 Fundamentals of Digital Media	3	GDES 270 Intro to Corporate Design (offered spring)	3
	PHOTO 141 Digital Photography Fine Arts (FA)	3	Technology Elective #1	3
	General Elective	3	SEE Math or Science (SR, SR-L or QL)	3-4
CREDITS	15 CREDITS		15-16 CREDITS	
YEAR 3				
SEMESTER	FALL		SPRING	
	Communication Writing Core #2	3	CM 270 New Media Communication (offered spring)	3
	MKT 311 Consumer Behavior	3	CM 290 BSCOM Internship Prep	1
	Scientific Reasoning - Lab (SR-L)	4	Communication Writing Core #3 300/400-level Writing Intensive (WI)	3
	General Elective	3	Humanities IV* (HUM)	3
	General Elective	3	General Elective	3
			General Elective	3
CREDITS	16 CREDITS		16 CREDITS	
YEAR 4				
SEMESTER	FALL		SPRING	
	CM 310 Conflict Resolution and Negotiation (offered fall)	3	CM 390 Organizational Communication	3
	MKT 336 Integrated Marketing Communication	3	CM 401 Internship	3
	SOD-395 The Mill - Design Center or Business Communication Elective	3	CM 490 Communication Capstone	3
	Business Communication Elective	3	General Elective	3
	General Elective	3	General Elective, if needed	3
CREDITS	15 CREDITS		12-15 CREDITS	

PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information.

BA Option: Students also have the option of completing a Bachelor of Arts degree in Business Communication. The student must fulfill all SEE requirements, program requirements, and complete two semesters of a foreign language from the point of placement or completion of 202 level.

COURSE INFORMATION

FYS-100 First Year Seminar
1-credit course required for all first year students.

INT-100
Principles of Academic Integrity
0-credit Blackboard course required for all students.

GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE)
courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the catalog, on the SU Now portal, and through Student Planning.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- A minimum of 15 credits must be taken at the 300/400 level.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines